

**Synergy Medical Weight Loss
Demographic Report – 1st 10k
(Filters: Income \$80k+)**

Superior Marketing
Synergy 1st 10k \$80k+ 1494-1

Order #:T001894993
Order 1494-1

Requested Origin: 3889 Cobb Pkwy NW, Acworth, GA 30101

Distance: 3.61 miles

30101 - ACWORTH GA

| Route | SFDU | MFDU | TRLR | BUS | Total | Names | Income | Home | Age | PHWC | DFO | Cumm | Sat |
|--------------|-------------|----------|----------|----------|-------------|-------------|----------|----------|-----|------|------|------|-----|
| C003 | 642 | 0 | 0 | 0 | 642 | 568 | \$94774 | \$153489 | 55 | 41% | 1.96 | 642 | S |
| C005 | 463 | 2 | 0 | 0 | 465 | 423 | \$101856 | \$223826 | 59 | 44% | 1.89 | 1107 | S |
| C006 | 456 | 4 | 0 | 0 | 460 | 413 | \$83606 | \$195882 | 54 | 46% | 1.21 | 1567 | S |
| R014 | 567 | 0 | 0 | 0 | 567 | 501 | \$95746 | \$181019 | 51 | 45% | 3.19 | 2134 | S |
| R019 | 505 | 0 | 0 | 0 | 505 | 468 | \$96198 | \$209960 | 58 | 37% | 2.58 | 2639 | S |
| R027 | 553 | 0 | 0 | 0 | 553 | 494 | \$90712 | \$158677 | 52 | 42% | 1.44 | 3192 | S |
| R028 | 510 | 0 | 0 | 0 | 510 | 482 | \$128892 | \$277174 | 51 | 61% | 3.01 | 3702 | S |
| R031 | 557 | 0 | 0 | 0 | 557 | 498 | \$81540 | \$179840 | 52 | 39% | 3.25 | 4259 | S |
| R041 | 528 | 0 | 0 | 0 | 528 | 495 | \$108954 | \$319301 | 48 | 55% | 2.76 | 4787 | S |
| R044 | 520 | 0 | 0 | 0 | 520 | 489 | \$134889 | \$317443 | 52 | 60% | 3.43 | 5307 | S |
| R045 | 470 | 2 | 0 | 0 | 472 | 408 | \$88612 | \$155628 | 52 | 42% | 1.50 | 5779 | P |
| R048 | 517 | 0 | 0 | 0 | 517 | 474 | \$113630 | \$244223 | 52 | 50% | 1.20 | 6296 | S |
| Total | 6288 | 8 | 0 | 0 | 6296 | 5713 | | | | | | | |

30144 - KENNESAW GA

| Route | SFDU | MFDU | TRLR | BUS | Total | Names | Income | Home | Age | PHWC | DFO | Cumm | Sat |
|--------------|-------------|----------|----------|----------|-------------|-------------|---------|----------|-----|------|------|------|-----|
| C017 | 467 *** | 0 | 0 | 0 | 467 | 410 | \$92297 | \$207161 | 46 | 51% | 3.61 | 6763 | S |
| R028 | 648 | 0 | 0 | 0 | 648 | 578 | \$82338 | \$179076 | 48 | 43% | 2.36 | 7411 | S |
| R036 | 575 | 0 | 0 | 0 | 575 | 496 | \$82328 | \$191790 | 49 | 41% | 2.76 | 7986 | S |
| Total | 1690 | 0 | 0 | 0 | 1690 | 1484 | | | | | | | |

30152 - KENNESAW GA

| Route | SFDU | MFDU | TRLR | BUS | Total | Names | Income | Home | Age | PHWC | DFO | Cumm | Sat |
|--------------|-------------|------------|----------|----------|-------------|-------------|---------|----------|-----|------|------|-------|-----|
| R011 | 608 | 0 | 0 | 0 | 608 | 565 | \$90619 | \$200196 | 52 | 49% | 3.52 | 8594 | S |
| R017 | 565 | 0 | 0 | 0 | 565 | 503 | \$96378 | \$217244 | 53 | 47% | 2.63 | 9159 | S |
| R022 | 632 | 209 | 0 | 0 | 841 | 586 | \$83747 | \$173513 | 53 | 35% | 3.54 | 10000 | S |
| Total | 1805 | 209 | 0 | 0 | 2014 | 1654 | | | | | | | |

Grand Total 9783 217 0 0 10000 8851

Total For S = 9528
Total For H Plus = 472
Total For H = 0
Total For B = 0

NOTE:

ROUTE with a "***" value indicates that the route is simplified.

COUNT with a "****" value indicates that the count is less than the total available for that route.

PHWC stands for Percentage(%) of Households With Children

DFO stands for Distance From Origin (in miles)